

ALEX KONDO CHAPMAN

An art director looking for a large agency with big clients.

alexchap@bu.edu
781-775-0036
alexkchapman.com

Please inquire for references.

EDUCATION:

Boston University
College of Communication 2020
Wellesley High School 2016

AWARDS:

Young Ones Bronze Pencil 2019
Hatch Student Award Gold 2019
Hatch Student Award Silver 2019
Hatch Student Award Bronze 2019

SKILLS:

Art Direction
Digital Concepting
Motion Graphics
HTML/CSS/JS
3D Animation
Graphic Design
Branding
Video Editing
Photography
Adobe Creative Suite

2019 -
PRESENT

EXECUTIVE VICE PRESIDENT BOSTON UNIVERSITY ADLAB

Manage an eboard of 20+ students under six departments and an agency of 100+. Drive agency growth and organizational restructure. Oversee agency goals (long term and short).

2019
JUN-DEC

ART DIRECTOR INTERN MULLEN LOWE

Created launch campaign for new products for Burger King. Concepted and produced campaigns, social media content, and brand partnerships for Burger King, JetBlue, Zipcar, US Cellular, and Century 21.

2019
JAN-DEC

VICE PRESIDENT CREATIVE BOSTON UNIVERSITY ADLAB

Oversaw 20+ creative teams working on creative campaigns for local and national clients. Rebranded and helped restructure/modernize the agency.

2018
JUN-AUG

ART DIRECTOR INTERN ALLEN & GERRITSEN

Created campaigns, social media content, motion graphics, and case study videos for clients like First Citizens Bank, Blue Cross Blue Shield MA, BlueBikes, and a non-profit.

2017
JUN-AUG

CREATIVE INTERN BRICKYARD VFX

Assisted in the production of visual effects for tv spots and client services. Learned about the detail oriented world of the post-production process.

2014 -
PRESENT

CREATIVE FREELANCE

Work with dozens of clients on branding, graphic design, video production, motion graphics, advertising, web design, social media, photography, and 3D animation.